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0201743.2 25 January 2002 (25.01.2002) GB(71) Applicant (for all designated States except AE, AG, AU, BB, BZ, CA, GB, GD, GH, GM, IL, IN, KE, LC, LK, LS, MN, MW, NZ, OM, SC, SD, SG, SL, TT, TZ, UG, US, VC, ZA, ZM, ZW): **UNILEVER N.V.** [NL/NL]; Unilever N.V., Weena 455, NL-3013 AL Rotterdam (NL).(71) Applicant (for AE, AG, AU, BB, BZ, CA, CY, GB, GD, GH, GM, IE, IL, KE, LC, LK, LS, MN, MW, NZ, OM, SC, SD, SG, SL, SZ, TT, TZ, UG, VC, ZA, ZM, ZW only): **UNILEVER PLC** [GB/GB]; Unilever House, Blackfriars, London, Greater London EC4 4BQ (GB).(71) Applicant (for IN only): **HINDUSTAN LEVER LIMITED** [IN/IN]; Hindustan Lever House, 165/166 Backbay Reclamation, Maharashtra, Mumbai 400 020 (IN).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **EVANS, Jeannette, Marcia** [GB/GB]; Unilever R & D, Colworth, Sharnbrook, Bedfordshire MK44 1LQ (GB). **FRITH, William**,James [GB/GB]; Unilever R & D, Colworth, Sharnbrook, Bedfordshire MK44 1LQ (GB). **LEE, Maria** [GB/GB]; Unilever R & D Port Sunlight, Quarry Road East, Bellington, Wirral, Merseyside CH63 3JW (GB). **WOLF, Bettina** [DE/GB]; Unilever R & D, Colworth, Sharnbrook, Bedfordshire MK44 1LQ (GB).(74) Agent: **TANSLEY, Sally, E**; Unilever PLC, Patent Division, Colworth House, Sharnbrook, Bedford MK44 1LQ (GB).

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(54) Title: COSMETIC OR PERSONAL CARE COMPOSITION

(57) Abstract: Cosmetic or personal care compositions comprise: gelled particles, wherein the gelled particles comprise water and at least 80 % by volume of the particles have an aspect ratio of at least 2 and a maximum width of 100 µm; and at least one cosmetically acceptable material selected from surfactants, hair conditioning agents, perfumes or fragrances and hair styling polymers. The compositions may be hair treatment compositions and the gelled particles can be employed to deliver hair benefit agents and to impart desirable textural properties to the compositions.

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A. CLASSIFICATION OF SUBJECT MATTER

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According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

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Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, PAJ, CHEM ABS Data, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

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Name and mailing address of the ISA

European Patent Office, P.B. 5818 Patentlaan 2
NL - 2280 HV Rijswijk
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,
Fax: (+31-70) 340-3016

Authorized officer

Pelli Wablat, B

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